



Kaitlyn C. Alanis

Agricultural Communications & Journalism



kalanis14@ksu.edu



Education

Kansas State University

Class of 2017

Cumulative GPA: 3.790

B.S. in Agricultural Communications and Journalism

Los Banos High School, Los Banos, California

Class of 2014

Cumulative GPA: 3.800

Work Experience

The Collegian; Kansas State University

News Editor

Dec. 2016 — Present

- Assign stories, manage staff writers and freelancers, edit and write print and online stories for a daily student newspaper

News Staff Writer

Aug. 2016 — Dec. 2016

- Wrote profiles, covered events and investigated issues of importance to the audience of Kansas State's independent daily student newspaper while abiding by daily and weekly deadlines

Kansas State University Foundation

Aug. 2016 — Dec. 2016

Donor Relations and Events Assistant

- Provide administrative support in the planning and preparation of strategic development events during a campaign to raise \$1 billion for the university

Kansas Junior Livestock Show

Sept. 2016

Media Room Intern

- Wrote and edited press releases for livestock shows

United Bradford Breeders

June 2016 — Aug. 2016

Communications Intern

- Developed content and design elements for promotional materials including direct mail pieces, print publications, electronic newsletters and media releases

Los Banos CrossFit

June 2016 — Aug. 2016

Communications & Marketing Intern

- Designed logos, t-shirts and other promotional materials
- Managed website, social media pages & promotional events

The Odyssey

Oct. 2015 — May 2016

Student Writer & Social Media Coordinator

- Wrote weekly articles relating to college community and current events
- Responsible for professionally sharing articles across social media platforms

K-State Housing & Dining Services

Nov. 2014 — May 2016

Community Assistant

- Provided customer service to over 500 residents and their guests

Awards & Honors

Agriculture Future of America

Nov. 2015, Nov. 2016

National leadership and academic scholar

Alpha Zeta Member

2015-present

Agricultural honorary for student leaders in the top 25% of their class

California FFA State Degree

April 2013

The state's highest honor for members who demonstrated high commitment

California FFA Star Reporter

April 2013

Recognized for going above and beyond in areas of journalism, print media and radio and television broadcast

Project IMPACT Scholar

2014-present

Top student of diversity through academics and retention rates

Silver Key Sophomore Honorary

2015-2016

Recognized for service and academics

Gallup Strengths

Responsibility

Committed to stable values

Achiever

Great deal of stamina

Individualization

A gift for finding how different people can work together

Learner

Desire to learn and improve

Harmony

Look for consensus

Leadership Experience

Kansas State University College of Agriculture

Alpha Zeta Membership Coordinator May 2016 — Present

- Organize and run the recruitment process of new members, including marketing, interviews and installation

Agriculture Ambassador February 2015 — Present

- Represent the College of Agriculture through prospective student visits, career fairs and open house activities

Ag. Education Public Relations Officer Dec. 2014 — Dec. 2015

- Coordinated all publicity functions needed by the club, including social media and blog posts
- Took pictures of events, meetings and recruitment activities, and kept an updated file of all photos
- Advocated for and promoted Kansas agricultural education, FFA, 4-H and K-State Research & Extension

Ag. Education Speech Contest Co-Chair Oct. 2014 — Feb. 2015

- Assisted in coordinating and running the annual public speaking contest for over 200 Kansas FFA members
- Organized and trained over 40 judges, timekeepers and extra volunteers

Kansas State University Chimes Junior Honorary

Vice President of Administration May 2016 — Present

- Maintain communication channels between members and officers
- Inform and work with members and officers whose membership may be in question

Kansas State University Student Governing Association

College of Agriculture Student Senator April 2015 — May 2016

- Represented over 2,250 students in the College of Agriculture on issues associated with student dollars and policies
- Served on the legislative branch, establishing policies and allocating over \$8 million in student privilege fees

Student Governing Association Intern August 2014 — April 2015

- Actively participated on the College Allocations Committee, allocating over \$175,000 to student organizations
- Assisted in the publishing of the SGA Handbook for future interns and senators
- Presented legislation to the senate body on K-State funding requests

Merced Country Spring Fair

Miss May Day March 2014 — March 2015

- Advocated for county fairs and the agricultural industry through presentations, professional events and speeches
- Developed curriculum and taught surrounding-area elementary students about general agricultural education
- Coordinated and executed a plan to teach the values of our county and state fairs heritage and history to fairgoers

Skills

Professional

Time Management	■ ■ ■ ■ ■
Leadership	■ ■ ■ ■ ■
Event Planning	■ ■ ■ ■ ■
Work Ethic	■ ■ ■ ■ ■

Personal

Teamwork	■ ■ ■ ■ ■
Individual work	■ ■ ■ ■ ■
Communication	■ ■ ■ ■ ■
Creativity	■ ■ ■ ■ ■

Communications

Journalism	■ ■ ■ ■ ■
Adobe Software	■ ■ ■ ■ ■
Social Media	■ ■ ■ ■ ■
AP Style	■ ■ ■ ■ ■

Social Media



www.linkedin.com/in/kaitlynalanis



@kaitlynalanis



www.facebook.com/kaitlyn.alanis



@kaitlynalanis

References

Dr. Kris Boone

*K-State Ag. Communications
Dept. Head/Academic Adviser
kboone@ksu.edu*

Mr. Kelly Glasscock

*Collegian Media Group
Associate Director
jbretz@losbanosusd.k12.ca.us*

Ms. Hannah Wine

*United Braford Breeders
Executive Director
hwine@brafords.org*

Mr. Stephen Wolgast

*Collegian Media Group
Director, Adviser
wolgast@ksu.edu*